



Level Up with AI Tools...

SOCIAL MEDIA BOOTCAMP

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**CONTENT
IS FIRE.
SOCIAL
MEDIA IS
GASOLINE.**

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Thursday, October 23, 2025 / 2:00 - 7:00 PM



**HANDS-ON INTERACTIVE
WORKSHOP & IN PERSON**



Build a one-page marketing plan



**Master branding, SEO & email
marketing**



Learn how to turn LIKES into Leads



Intergrate AI into your business



**Network with entrepreneurs &
leaders across the Valley**

GENERAL ADMISSION: \$90

**PARTNER RATE: \$70 (Save \$20 with code provided by
MSBDC, Holyoke Chamber of Commerce, Common
Capital, & WBOA). Boxed Dinner \$15 - Included if ticket
is purchased by 10/10. See website for details.**

**MSBDC @UMASS SPRINGFIELD 1500 Main Street,
Tower Square SPRINGFIELD, MA 01115**

