

VETERAN FOUNDER BLUEPRINT

Turn Military Experience Into Business Momentum



Your Next Mission: A Thriving Business

An 8-week business development program built by a veteran, for veterans in business 0–3 years. Every week produces something you can use immediately: identity, financials, offer, brand story, and a 30-day traction plan.

FORMAT

Virtual | Tuesdays 6:00–9:00 p.m. EST
Starts September 15, 2026

HOMEWORK

Due Mondays by 8:00 p.m. EST

DURING/AFTER PROGRAM

Morning Mission Coffee Hour
Weekly Evening Q & A zoom
Skool Community

DURATION

8 Weeks

PLATFORMS USED

- Zoom
- Skool
- Notion

Training can be provided on how to use these platforms.

INSTRUCTOR

Lisa Ducharme, USAF, Retired

WHAT MAKES THIS TRAINING DIFFERENT?

The curriculum, language, and frameworks in the *Veteran Founder Blueprint* were built from the ground up using research of 250 years of veteran innovators and a decade of working with veteran businesses.

This is designed for the operational challenges of a veteran-owned business in its first three years.

You produce a complete, week-by-week operational launch kit

Timing is a force multiplier. Graduating during NVSBW means participants when the country's attention is already on veteran-owned businesses, amplifying the momentum.

READY TO PARTICIPATE?

A collaboration between

Massachusetts Small Business Development Center | Massachusetts Veterans Chamber of Commerce



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