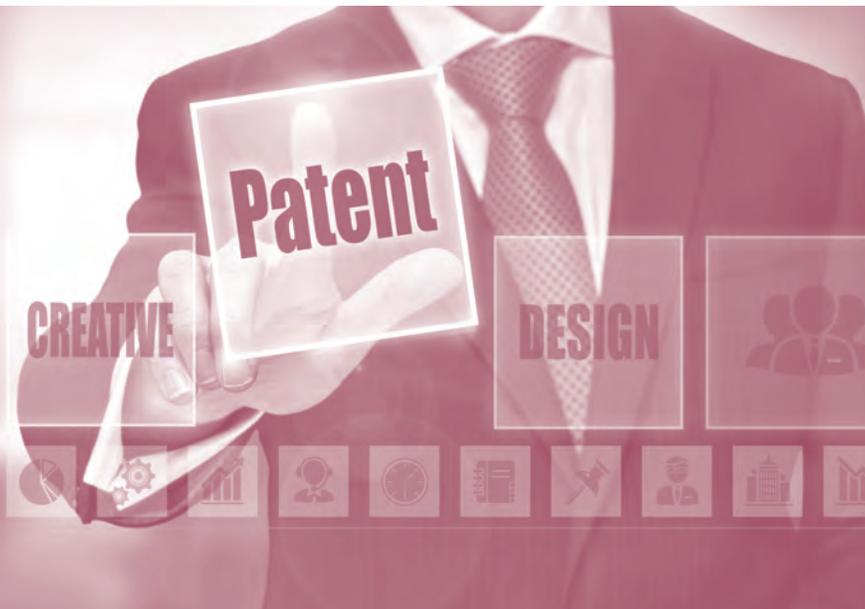


# Protecting Intellectual Property



## Do you design unique products or make improvements to existing products?

Do you develop creative ways to market and brand your business and its products or services? Chances are you have created valuable intellectual property (“IP”) assets that can be monetized.

Being intentional about creating IP assets that align with your business strategy may provide your company with a sustainable competitive advantage. The ideal time to think about aligning IP strategy and business strategy is during the early stages of business development. Understandably, during this time entrepreneurs are focused on structuring the business, building the core team, securing financing and much more. While these tasks are important, it is also important to consider key IP assets and strategies for creating and protecting those assets.

This workshop will provide:

- An overview of the different types of intellectual property;
- Suggestions on creating and protecting IP;
- Protecting against risks of infringing third party IP rights;
- Preventing employees, founders and partners from walking away with key IP rights; and
- Creating an IP plan that appeals to funders such as angel and venture capital investors.

### Speakers:

**Lolita Darden** is a registered Patent Attorney and Clinical Professor of Law at Suffolk University Law School. Lolita teaches in the area of intellectual property law (patent, trademark, copyright, and trade secret). She is the Director of Suffolk’s Intellectual Property & Entrepreneurship Clinic, a multi-disciplinary clinic serving new and emerging businesses. Prior to joining Suffolk, Lolita was Chief IP Counsel for Honeywell Consumer Products. She was also a partner with Sachnoff & Weaver where she counseled emerging technology businesses, Fortune 100® companies, and individuals on protecting, exploiting and creating rights in patents, trademarks, and copyrights.

**Kathy Parks** is an angel investor based in Boston, focusing on women-led technology startups. Kathy is affiliated with Astia Angels, Portfolia FEMTECH Fund, Next Wave Impact Fund, and Pipeline Angels and has directly invested in 6 companies. She has over 25 years of experience in software engineering and currently works for IBM in business development for the IoT division, supporting the technology partner ecosystem.

**Greg Sieczkiewicz** is Founder at Picket Fence IP and Executive Partner & Chief IP Counsel at MPM Capital. He has been the architect of the IP strategy for over two dozen venture-backed life sciences companies with technologies that span the pharmaceutical spectrum including nucleic acid therapeutics, biologics, the microbiome, oncology, and protein engineering. Greg was previously Vice President, IP at Flagship Ventures. Earlier in his career, Greg practiced patent counseling and enforcement at national law firms Mintz Levin, Proskauer Rose and Foley Hoag. Greg graduated from the College of the Holy Cross with an A.B. in Biology, received his Ph.D. in Cell, Molecular and Developmental Biology from Tufts University School of Medicine and graduated magna cum laude from the evening program of Suffolk University Law School.

[Register Online](#)

**Wednesday, September 18, 2019**

**5:00 - 7:00 pm**

Location: Suffolk University Law School, Faculty Dining Room, 120 Tremont Street, Boston

Questions? Contact Professor Lolita Darden at 617-305-1641 or [ldarden@suffolk.edu](mailto:ldarden@suffolk.edu)