

PITCHING YOUR IDEA



Wednesday, May 22, 2019

5:00 - 7:00 pm

Suffolk University Law School

Faculty Dining Room, 120 Tremont Street, 4th Floor, Boston

Whether selling your product or service, recruiting talent, obtaining a bank loan, grant or angel financing, businesses are constantly pitching their ideas.

Join us for a panel discussion and learn how to excite and engage prospects, as well as hear from entrepreneurs and business people about what works and what doesn't.

The presenter/moderator will be **Karen Katz, Esq., Director, IP Programs, Suffolk University Law School**. Author of Attorneyman, and numerous business development articles, sales training and curricula, Karen was a search professional with Korn/Ferry, a founding member of Mass Medical Angels, a venture mentor at MIT and serves on the Board of Addgene. She was part of the team that sold LawCorps to Special Counsel/TMP Worldwide and was with Pangea3, bought by Thomson Reuters. She has closed multi-million dollar deals with Unilever, GE, Abbvie and many others.

Kathleen Bellicchi, Founder, Bellicchi's Best Biscotti

Kathleen started her business with her husband Eric. With the help of Hope and Main, Rhode Island's first haven for new food businesses, Bellicchi's Best Biscotti is part of a movement that will help to grow Rhode Island's local food economy. Hope and Main's physical surroundings and personal help and support offer a nurturing environment populated by people passionate about food.

James DiSabatino, Founder, Roxy's Grilled Cheese & Whole Heart Provisions

A budget-conscious, bread-and-cheese-filled tour of Europe inspired James to buy a truck off Craigslist shortly after he graduated from Emerson College. It became Roxy's Grilled Cheese, which launched in 2011 as part of Boston's first wave of food trucks, and competed in the second season of The Great Food Truck Race on the Food Network. The truck's success led to brick-and-mortar locations in Allston, South Boston, Cambridge, and Lynnfield, with expanded menus that include burgers, hot dogs, and poutine. DiSabatino is also the co-founder of Whole Heart Provisions, a fast-casual vegetarian restaurant in Allston.

Bryan Fuller, Founder, Power Rowing

After 12 years in accounting, Bryan put down his laptop and found his calling by bringing the sport of rowing to the masses. Bryan graduated with a degree in politics from UMass Amherst and then spent five years in the Army as a counterintelligence agent with training in interrogation. After the military, Bryan obtained his MBA from Boston University and later his CPA. Bryan began rowing in 2011, joining a new Veteran outreach team at Community Rowing, Inc. in Brighton. In 2012, he promoted the program by rowing 3,000 miles across the Atlantic Ocean in 34 days, 15 hours, and 39 minutes aboard an 8-man rowboat, the Titan. He became the fastest American to row across the Atlantic.

Joshua Herzig-Marx, Head of Product, Alyce.com, Startup Founder for Company acquired by Google.

Founder of a retail marketing technology company; sold to Google in 2012. Now Joshua is leading Product at Alyce, a pioneer in corporate gifting. Product, project, and large-client management in the marketing, computer software, international development and non-profit industries, with particular expertise with retail, CPG, health care and financial services customers.

Register Online!

Questions? Contact Karen Katz at
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