



# Lender Roundtable & Open House Series



Join the Massachusetts Small Business Development Center (MSBDC), in collaboration with our partners at the U.S. Small Business Administration (SBA), as we convene lending partners, financial institutions, and small business leaders for a state-wide series of events designed to facilitate connection, collaboration, and insight!

Each event will begin with an SBA lender roundtable, which will provide an opportunity for lenders to hear the latest from SBA on loan programs, initiatives and market trends. The roundtable will then adjourn to an open house designed to connect small businesses with SBA resources and lenders. These events will bring together key stakeholders in the small business ecosystem to discuss trends, share expertise, and strengthen partnerships that drive economic growth across the Commonwealth. The MSBDC is seeking to partner with lenders to sponsor these events.

## SPONSORSHIP OPPORTUNITIES

### Single Location Sponsor – \$650

- Recognition as sponsor for one location
- Dedicated outreach across MSBDC marketing channels
- Verbal recognition at event
- Opportunity to host an exhibit table at sponsored location

### Series Sponsor – \$1,950

- Recognition as exclusive series sponsor across all locations
- Featured logo placement on all promotional materials and web site
- Dedicated outreach across MSBDC marketing channels
- Verbal recognition at all events in the series
- Opportunity to host an exhibit table at all locations

## INTERESTED?

Deadline to register for sponsorship is **Friday, May 29, 2026!**  
Please email Sarah Mailhott at [smailhott@msbdc.umass.edu](mailto:smailhott@msbdc.umass.edu).

## DATES

Wed., June 17, 2026 | 10 am - 12 pm  
UMass Amherst Henry M. Thomas III Center at Springfield  
1500 Main St., Suite 260, Springfield, MA

Wed., June 24, 2026 | 10 am - 12 pm  
Berkshire Innovation Center,  
45 Woodlawn Ave., Pittsfield, MA

Thurs., August 13, 2026 | 9 am - 11 am  
Charles River Campus of UMass Amherst, Shaw Hall  
100 Carlson Ave., Newton, MA

Thurs., September 17, 2026 | 10 am - 12 pm  
UMass Dartmouth Center for Innovation  
and Entrepreneurship,  
151 Martine St., Fall River, MA

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. The Massachusetts Small Business Development Center is a partnership program with the U.S. Small Business Administration and the Massachusetts Office of Business Development under Cooperative Agreement No. SBAOEDSB250134-02-00 through the University of Massachusetts Amherst Isenberg School. SBDCs are a program supported by the U.S. Small Business Administration and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities.

