Massachusetts Small Business Development Center Network
Massachusetts
EXPORT
Center

Complying with U.S. Export Controls – June 23 and June 24, 2020 How to Build an Export Compliance Program – June 25, 2020 Wyndham Boston Beacon Hill Hotel, 5 Blossom Street, Boston, MA

Exhibitor Packages

The Massachusetts Export Center will host 2 upcoming seminars in collaboration with the U.S. Department of Commerce Bureau of Industry and Security – "Complying with U.S. Export Controls" and "How to Build an Export Compliance Program," taking place from June 23 through June 25 in Boston, Massachusetts. The Export Center invites service providers, including law firms, consultants, compliance automation solution providers, freight forwarders and others to exhibit during these programs, which are expected to attract over 150 exporter attendees. These training programs typically attract attendees from throughout the Commonwealth as well as other parts of the country. Exhibitors benefit from repeated promotional exposure to over 9,000 exporter contacts on our distribution list. This event regularly sells out and exhibit space is extremely limited, so early registration is strongly encouraged. The sooner you register; the sooner the Export Center can begin to promote your participation to exporters!

Exhibitor Package

The exhibitor fee for <u>all three</u> days at these BIS training programs is \$1970, and features the following benefits:

- Skirted display table placed in a prominent location, within the registration and breakfast buffet area. There is room for a maximum of three exhibitor tables.
- Opportunity to display tabletop banners and table drapes, disseminate information, and collect business cards from the attendees (given the limited space, floor pop-up banners will not be allowed unless exhibit space does not sell out).
- Exhibitor logos will be listed on marketing communications (including the Export Center's web site and email communications), reaching over 9,000 exporting contacts in the state.
- Includes seminar registration for one person for three days of training (an \$870 value).

For further information or to exhibit, contact Paula Murphy (<u>paula.murphy@massexport.org</u>) or Kathleen Newell (<u>kathleen.newell@massexport.org</u>), Tel 617-973-6610





