



**5<sup>th</sup> United States-United Kingdom Small and Medium Enterprise Dialogue  
Boston, Massachusetts  
Wednesday, June 22, 2022**

**8:00-8:30 Registration**

**8:30-9:00 Welcome & Opening Remarks**

Emcees: James Cox, Northeast Regional Director, U.S. Commercial Service & Peter Abbott, British Consul General in Boston

- Ambassador Jayme White, Deputy U.S. Trade Representative
- Emma Wade-Smith, Her Majesty's Trade Commissioner for North America
- Gabriel Esparza, Associate Administrator for International Trade, U.S. Small Business Administration

**9:00-9:45 Panel 1: Opportunities for U.S.-UK Trade and SME Cooperation in Emerging Technologies**

Moderator: Leslie Griffin, President, National Foreign Trade Council Foundation

- Fabienne Furt, Associate Director of Business Development, Addgene
- Clayton Rabideau, Founder and CEO, Syntensor
- Shenhav Ruttner, Global Markets Lead, Beacon Interactive Systems

**9:45-10:00 Coffee Break**

**10:00-10:45 Panel 2: Global Expansion for U.S. & UK SMEs and Startups**

Moderator: Emanuel Adam, Executive Director and Chief Trade & Policy Officer, British American Business

- Anthony Balladon, Co-Founder and Vice President of Partnerships, Phoenix Tailings
- Richard Buck, General Manager, Sales & Marketing, EOM Offshore
- Jody Robie, Senior Vice President, Talent Works

**10:45-11:30 Panel 3: Access to Capital for Small Businesses and Startups**

Moderator: Kristen Rupert, Senior Vice President, International Business Council, Associated Industries of Massachusetts

- Bruce Bishop, President and CEO, Crosstek Membrane
- Ken Cooper, Managing Director, Venture Capital Solutions, British Business Bank
- Charles Smith, Senior Vice President – Head of SBA Lending, Northern Bank
- Nora Rothrock, Group Managing Director, US Tax & Financial Services Ltd.

**11:30-11:45 Coffee Break**

**11:45-12:35 Lightning Round: Trade Resources to Help Your Small Business Leverage International Strategies to Drive Post-Pandemic Recovery, Resiliency, and Growth**

Moderator: Tricia Van Orden, Acting Director, Trade Promotion Coordinating Committee Secretariat, International Trade Administration, U.S. Department of Commerce

- Brooke Fishback, Director of International Sales, Protectowire FireSystems
- Sarah Delude, Director of Operations, Office of Economic Opportunity and Inclusion, City of Boston
- Paula Murphy, Director, Massachusetts Export Center, Massachusetts Small Business Development Center Network
- Melissa Clary, Business Development Manager, Massachusetts Office of International Trade and Investment
- Jim Paul, Director, U.S. Commercial Service – Boston, International Trade Administration, U.S. Department of Commerce
- Michelle Sara King, Intellectual Property Team Lead, International Trade Administration, U.S. Department of Commerce
- Clare Sarson, Head of International SME Policy, UK Department for Business, Energy and Industrial Strategy
- Kirsten Chambers-Taylor, Regional Director – New England, UK Department of International Trade

**12:35-12:45 Conclusion**

- Christina Sevilla, Deputy Assistant U.S. Trade Representative for Small Business, Office of the U.S. Trade Representative
- Kate Maxwell, Assistant Director and Head of Good Regulatory Practice and SME Trade Policy, UK Department of International Trade

**12:45-2:00 Networking Lunch**