



Friday, December 13, 2019 • 10 Park Plaza, 2nd Floor Conference Center, Boston, MA

Exhibitor and Sponsorship Packages

The Massachusetts Export Center's Export Expo is the state's largest and most important export event of the year, bringing together export resources, training and information for the local exporting community! The Export Expo provides a forum for export service providers to display their information and connect with exporters from throughout the Commonwealth. This gives you the unique opportunity to meet face-to-face with key export decision makers! Sponsors and exhibitors will include law firms, banks, freight forwarders, consultants, translation firms, customs and compliance automated solutions providers, and various government and non-profit organizations serving the export community. Attendees will be exporting firms from throughout the Commonwealth, including manufacturers and technology firms. Last year's Export Expo attracted over 300 attendees. Sponsors benefit from significant and repeated promotional exposure to over 9,000 exporter contacts on our distribution list. Coinciding with the exhibition, the Export Center will convene workshops and panel discussions throughout the day on a wide variety of export-related topics. This event regularly sells out and exhibit space is limited, so early registration is strongly encouraged. The sooner you register, the sooner the Export Center can begin to promote your participation to exporters!

Sponsor Package

The sponsorship fee for the Export Expo is \$1,495, featuring the following benefits:

- Fully-skirted display table placed in a prominent location.
- Opportunity to display banners and table drapes, disseminate information, offer raffle prizes (subject to prior approval) and collect business cards from the attendees.
- A description of sponsor services and contact details will be included as part of the information packet distributed to all attendees.
- Sponsor logos will be prominently listed on all materials and marketing communications (including the Export Center's web site and email communications), reaching over 9,000 exporting contacts in the state.
- Opportunity to be highlighted as a "featured sponsor" of the Export Expo in an issue of the Export Center's e-newsletter leading up to the Expo. (early sponsors only)
- Pending availability, sponsors may have the opportunity to provide one speaker to participate in a panel discussion as part of the Expo's training schedule.
- Following the Expo, sponsors will receive a listing of contact names, company names and mailing addresses for attendees.
- Includes attendance fee and seminar participation for up to ten staff members.
- Includes tickets for up to three sponsor clients.
- Opportunity to provide up to three 8 ½ x 11" or smaller pages of promotional material to be included in participant handouts (can be double-sided, printouts must be provided by sponsor in advance).
- Sponsors will receive verbal recognition at least twice during the program in front of the general audience. Sponsor logos will be displayed repeatedly throughout the day via computer projection.

Networking Reception Sponsor Package

Only one slot available – approximately \$5,000

- Includes all benefits of Sponsor Package below plus special recognition as sponsor of the networking reception following the Export Expo; a dedicated, branded invitation sent to all registrants immediately prior to the Export Expo; and a one-year membership and patron sponsorship of the Export Center's Compliance Alliance initiative. Contact Paula Murphy at paula.murphy@massexport.org or 617-973-6610 for further details.

Exhibitor Package

The exhibitor fee for the Export Expo is \$1,000, featuring the following benefits:

- Fully-skirted display table. Preferred locations (between the event registration area and training rooms) are limited and on a first-come/first-serve basis.
- Opportunity to display banners and table drapes, disseminate information, offer raffle prizes (subject to prior approval) and collect business cards from the attendees.
- Exhibitor names will be listed on the Export Center's web site and as part of the information packet distributed to all attendees.
- Includes attendance and seminar participation for up to five staff members.

Catalog Exhibitor Package

The catalog exhibitor fee for the Export Expo is \$250, featuring the following benefits:

- Opportunity to display up to 100 8 ½" x 11" or smaller pamphlets and business cards in the Export Expo Resource Center.
- Includes attendance and seminar participation for one staff member.

Register as a sponsor or exhibitor online at: www.mass.gov/export/expo/exhibit

