

Keynote Speaker



Bradley Smith
Deputy Director, Office of Foreign Assets Control
U.S. Department of the Treasury

Brad Smith is the Deputy Director of the Office of Foreign Assets Control at the U.S. Department of the Treasury and previously served for five years as that office’s Chief Counsel. He received his B.A. with high honors from Michigan State University and his J.D. with high honors from the University of Chicago Law School, where he was an editor of The University of Chicago Law Review and graduated Order of the Coif. Following law school, he clerked for the Honorable David M. Ebel on the U.S. Court of Appeals for the Tenth Circuit. After his clerkship, Brad became an associate at Covington & Burling LLP, before joining the Department of Justice’s Office of Legal Counsel. He subsequently served as Senior Counsel to the Deputy Attorney General, with a portfolio that focused heavily on national security issues. Immediately before joining Treasury, Brad was a Deputy Legal Adviser to the National Security Council at the White House.

Special Guest Speaker



Karen Nies-Vogel
Director of the Office of Exporter Services, Bureau of Industry & Security,
U.S. Department of Commerce

Karen Nies-Vogel serves as the Director of the Office of Exporter Services (OEXS) within the U.S. Department of Commerce’s Bureau of Industry and Security (BIS). Through its offices in Washington, DC, and Irvine and San Jose, California, OEXS is responsible for the Bureau of Industry and Security’s outreach, education, compliance and regulatory activities. In addition to counseling exporters, organizing and providing seminars, and drafting changes to the Export Administration Regulations (EAR), OEXS also advises exporters on compliance and administers compliance checks on exporters shipping items subject to the EAR. During her over twenty-year tenure with BIS, Ms. Nies-Vogel has served as the Chairman of the End-User Review Committee, as the Director of the Strategic Analysis Division in the Office of Strategic Industries and Economic Security, and as an Export Policy Analyst in the Office of Non-proliferation and Treaty Compliance’s Foreign Policy Division.





Opening Speakers



Kevin J. Wolf

Former Assistant Secretary of Commerce for Export Administration
Partner, Akin Gump Strauss Hauer & Feld, LLP

Before joining Akin Gump Strauss Hauer & Feld, LLP as Partner, Kevin J. Wolf served as Assistant Secretary of Commerce for Export Administration, Bureau of Industry and Security from 2010 to 2017. He has more than 25 years' experience providing advice and counseling regarding the laws, regulations, policies and politics pertaining to export controls, sanctions, national security reviews of foreign direct investments and other international trade issues.



Clete Willems

Former Deputy Assistant to the President for International Economics
Former Deputy Director of the National Economic Council, National Security Council
Partner, Akin Gump Strauss Hauer & Feld LLP

During his 16 years at the U.S. government, he served as Deputy Assistant to the President for International Economics, Deputy Director of the National Economic Council and part of the National Security Council. Clete Willems is currently a Partner at Akin Gump Strauss Hauer & Feld LLP. He offers clients, including trade associations and multinational companies, strategic guidance and legal representation on trade, investment, finance, economic development, sanctions and energy, among other issues.



Speakers



Brian Amero, Director of Global Compliance and Ethics – Teradyne, Inc.

Brian Amero is Teradyne's Director of Global Compliance and Ethics. Teradyne designs and manufactures Automated Test Equipment that delivers competitive advantage to the world's leading electronics companies. During his 25 years at Teradyne, Brian has held a variety of positions including leading Teradyne's service parts business, development of remote field service diagnostics capability and head of corporate transportation.



Doug Banks, Executive Editor - Boston Business Journal

Doug Banks is Executive Editor of the Boston Business Journal, where he oversees all editorial content of the company's daily web site, multiple electronic newsletters, weekly print edition, and business events. The BBJ is Boston's leading business media company, having received regional and national journalism awards. Doug appears regularly as a news analyst on New England Cable News, and is a frequent guest lecturer, speaker and panel moderator on issues from regional business and economic trends to communications, journalism and digital media. Prior to his current role, he was publisher and editor of BBJ sister company Mass High Tech and also served for three years as associate vice president for economic development at the University of Massachusetts President's Office. He also worked as an editor at Fast Company magazine from 1999 to 2001. A native of Worcester, Banks has a wife and two teen-aged children. He received a bachelor's degree in journalism and English from the University of Massachusetts Amherst and an MFA in nonfiction writing from the University of Pittsburgh. He has taught writing and journalism at multiple area colleges and universities, including Boston University and Emerson College. He also has served on the boards of several area nonprofits and is currently board treasurer at Calvary Christian Church in Lynnfield and board treasurer at WriteBoston Inc. in Roxbury.



Steven Barbour, Director of Sales – Descartes Systems Group, Inc.

As Director of Sales for Descartes' content business solutions, Steve helps drive business development for the Northeastern U.S. and Canada. As a sales professional, he has over 20 years of experience working in the enterprise software industry. He started his career in Enterprise Resource Planning (ERP) and Supply Chain Management (SCM) software before specializing in International Trade Compliance for the last decade. Prior to working in sales, Steve worked as a Certified Quality Assurance Technologist in Manufacturing Operations. Steve's background enables him to help clients address their process challenges by mapping compliance and logistics solutions specific to their business requirements.



Grant Bennett, CEO – CPS Technologies Corporation

Grant Bennett has been President and CEO of CPS Technologies Corporation (CPS) since 1993. He joined CPS in 1985. Prior to joining CPS he was a consultant and manager at Bain & Company, an international consulting firm. Mr. Bennett attended the University of Utah and MIT.

CPS Technologies Corporation manufactures metal-matrix composite components for thermal management of high-reliability electronics. CPS' manufacturing operations are in Massachusetts and approximately 70% of CPS' revenues are from exports.



Maryanne Burke, Senior International Trade Specialist - U.S. Department of Commerce, Commercial Service

As Senior International Trade Specialist for the U.S. Department of Commerce's International Trade Administration (ITA) and U.S. Commercial Service, Ms. Burke assists U.S. businesses expand their international sales to remain competitive in the global marketplace. Ms. Burke is also ITA's Marine Technology Team Leader and coordinates trade leads, trade shows and strategic direction for the agency's involvement in this sector. Before coming to the U.S. Commercial Service Boston office in 2010, Ms. Burke worked in ITA offices in Washington DC where she investigated U.S. antidumping and countervailing duty cases to determine whether foreign companies sold products in the United States in violation of U.S. trade law.

Prior to her work at the U.S. Department of Commerce, Ms. Burke studied at the Université Paris - Dauphine Business School in Paris, France and worked in the marketing department of French firm GeoPost, S.A. Ms. Burke holds a Bachelor of Arts in Political Science from the Catholic University of America and graduated with an M.B.A. from American University in Washington DC while concurrently working in the consular section of the Embassy of Ireland.



Kenneth Carlstedt, Director, Global Trade Compliance - Sensata Technologies, Inc.

Mr. Kenneth Carlstedt is currently Global Director of Trade Compliance for Sensata Technologies, Inc., a leading supplier of sensing, electrical protection, control and power management solutions (\$3.6B, NYSE: ST) with trade operations in 13 countries. Mr. Carlstedt has extensive expertise in corporate trade matters such as integration of acquisitions, export controls, 301 and 232 tariffs, anti-dumping cases, foreign-trade and free enterprise zones, supply chain security, free trade agreements, Chemical Weapons Convention procedures, customs auditing, duty drawback, and trade risk management. Mr. Carlstedt's career includes eleven years with United Parcel Service Supply Chain Solutions, seven years in international trade consulting and auditing, with KPMG Trade & Customs and private practice, and twelve years corporate trade compliance at General Electric Advanced Materials and Momentive Performance Materials. Mr. Carlstedt holds a Masters of Business Administration in Quality Systems Design & International Business from Fordham University in New York City, and is enrolled in executive education at the Harvard-Kennedy School of Government. He speaks fluent Spanish and conversational Italian, and has worked in forty-five countries. He has served as a Director of the International Compliance Professionals Association (ICPA), Chairman of the Tech Valley Global Business Network (TVGBN), Director of the US National Association of Foreign-Trade Zones (NAFTZ), and a Founding Director of the World Free Zones Organization (WFZO) based in Dubai, UAE.



Julia Dvorko, Central & Western MA Regional Director – Massachusetts Export Center

Julia is the regional director for Central & Western Massachusetts for the Massachusetts Export Center and the Massachusetts Small Business Development Center Network. Based in Westborough, Julia assists Central and Western Massachusetts companies in all aspects of international trade and coordinates export programs and seminars in the area. She has over twenty years of business experience in several countries including Russia, Sweden and the U.S. Previously, Julia worked at the MSBDC State Office in Amherst, two joint ventures in Russia and a division of Volvo in the North of Sweden. Julia is fluent in English, Ukrainian, Russian and French, and has a working knowledge of several other languages. She received a designation of the NASBITE Certified Global Business Professional (CGBP) in 2006, and in 2015 she earned her Certified U.S. Export Compliance Officer (CUSECO) designation, the industry standard for professionals working as export compliance practitioners in the private sector.



Dennis Farrell, President - Grand Slam Export Consulting, Member - Compliance Alliance Advisory Board

Dennis Farrell is the President and Managing Director of Grand Slam Export Consulting in Merrimack, NH, which offers export compliance services to businesses and individuals on a global basis. With over 30 years of operational, management and consulting experience in Global Trade Compliance and Supply Chain Management, he has held trade compliance and operational positions at several high tech and consulting firms. He has a broad working knowledge of the US EAR, ITAR and OFAC regulations as well as the export regulations of many non-US countries.

Prior to establishing his consulting practice, Dennis was the Director of Global Trade Compliance for Analog Devices, Inc. (ADI), a US-based \$5 Billion semiconductor company. He is a member of the Regulations and Procedures Technical Advisory Committee (RPTAC), the International Compliance Professionals Association (ICPA), former member of the Semiconductor Industry Association (SIA) Export Compliance Committee, and is on the Advisory Board of the Massachusetts Export Center's "Compliance Alliance."



Jeffrey Hibbard, CEO - IntervalZero

Jeff Hibbard, CEO at IntervalZero, is an operationally focused leader with a proven track record of guiding four leading-edge companies to successful exits. Throughout his career, Jeff's passion has been focused on promoting disruptive technologies that seek to innovate traditional business models. He has been a pioneer in the engineering, marketing or deploying of technologies such as supply chain management, data warehousing, artificial intelligence, digital networking, virtualization and, most recently, industrial automation for the IoT era. During his career, Jeff developed broad direct management experience including engineering, sales and marketing, and that balanced experience provides valuable insights on how to align an organization to embrace change and to capitalize on innovation.



William Higgins, Special Agent in Charge - U.S. Department of Commerce, Office of Export Enforcement

William Higgins is Special Agent in Charge of the Boston Field Office, Office of Export Enforcement, Bureau of Industry and Security and has been conducting investigations of violations of US export law for 20 years. Prior to that, SA Higgins spent 6 years as a Law Enforcement officer with the National Park Service. SA Higgins has successfully conducted a wide range of counter proliferation investigations ranging from the smuggling of live viruses to the export of components used in Improvised Explosive Devices (IED) in Iraq and Afghanistan. SA Higgins graduated with a degree in History from North Adams State College in Massachusetts.



Gwendolyn Jaramillo, Partner – Foley Hoag LLP

Gwendolyn Jaramillo’s diversified international practice encompasses trade, transactional, general corporate and compliance concerns. Gwendolyn is co-chair of the firm’s International Business practice group and head of its Trade Sanctions and Export Controls practice. She is also a member of the firm’s Corporate Social Responsibility practice group.

Gwendolyn assists clients in the extractive, natural resources, technology, and life sciences sectors with developing and implementing of trade compliance and social responsibility strategies, policies and procedures, as well as emerging legal and regulatory requirements in these areas. She advises on mergers and acquisitions, with a focus on cross-border acquisitions and establishment of international operations. In the area of foreign trade, Gwendolyn concentrates her practice on advising clients regarding compliance with U.S. export regulations and sanctions programs, including development of compliance programs and compliance with OFAC regulations.

Gwendolyn is a frequent speaker on trade sanctions, compliance, and social responsibility issues in the extractive sector.



Eugene Laney, Jr., Head of International Government Affairs - DHL Express USA

Dr. Eugene Laney Jr. has 25 years of experience in public and governmental affairs. Since 2004, he has served as the Head of International Government Affairs for DHL Express USA, where he manages transportation, international trade, customs and cargo security issues and export promotion programs for the global market leader in the express and logistics industry. Dr. Laney represents the organization before the U.S. Congress and government agencies and foreign embassies, and serves as DHL Express’ media spokesperson on international trade issues. Dr. Laney’s recent work includes contributing to congressional passage of the Trade Facilitation and Enforcement Act of 2015, which seeks to help U.S. businesses grow globally by improving the transparency and predictability of trade and customs laws.

He received his Ph.D. in American Government at Howard University and his B.A. and Master of Public Administration from Florida A&M University. He has an Executive Certificate in Management and Leadership from MIT’s Sloan School of Management



Timothy Lindeman, Vice President, Operations and Chief Executive - China Business Dimensional Insight, Inc.

Tim Lindeman is VP Operations for Dimensional Insight, a data analytics software company based in Burlington, MA. In his role, he oversees the company’s China business with an office in Guangzhou. Tim has over 10 years of experience on the ground in China and specializes in business development in China’s enterprise tech industry. He received his BA in International Relations from the University of Minnesota and an MBA from MIT Sloan School of Management.



Alexandra Lopez-Casero, Partner – Nixon Peabody LLP

Alexandra López-Casero represents U.S. and non-U.S. companies on a wide range of international trade-related issues. She serves as principal outside international trade counsel to a number of U.S. and non U.S.-based companies, ranging from start-ups to multinationals, that develop, produce and export a wide range of products, including defense technology, industrial products, chemicals, electronic products, software, life science products, medical devices, pharmaceutical products and equipment, aerospace technology, and consumer products. She concentrates her practice on export controls, economic sanctions, and national security reviews before the Committee on Foreign Investment in the United States (CFIUS).

Alexandra grew up in Germany and began her legal career at Clifford Chance’s office in Frankfurt. After completing a Master of Laws at the University of Pennsylvania, she joined Nixon Peabody in 2004.



Nancy Lowd, Senior International Trade Advisor – Massachusetts Export Center

Nancy is senior international trade advisor for the South Coast and Cape Region. She has more than 20 years of experience in all aspects of international business, specializing in international marketing. Nancy has worked with companies of all sizes, including *Fortune* 500 and emerging growth companies, as well as government agencies and universities. She is also on the faculty of the Carroll School of Management at Boston College. Nancy is a Certified Global Business Professional (CGBP).



Melissa Mannino, Of Counsel in the Washington, D.C. - Wilson Sonsini Goodrich & Rosati

Melissa Mannino is Of Counsel in the Washington, D.C., office of Wilson Sonsini Goodrich & Rosati, where she counsels and represents domestic and foreign companies on issues relating to foreign investment in the United States and compliance and enforcement of the U.S export control regulations and economic sanctions regulations.

Melissa advises a broad range of clients across a variety of technology industries on all aspects of export controls and economic sanctions, with particular expertise in the area of enforcement. She has substantial expertise in commercial and dual-use controls promulgated under the Export Administration Regulations, military-specific controls administered under the International Traffic in Arms Regulations, and economic sanctions programs implemented by the Office of Foreign Assets Control. Melissa also advises foreign and domestic companies on foreign investment issues involving the Committee on Foreign Investment in the United States (CFIUS) and filings with the Commerce Department’s Bureau of Economic Analysis (BEA).

Prior to joining the firm, Melissa worked at the U.S. Department of Commerce’s Office of Chief Counsel for Industry and Security (OCC), including as chief of the Enforcement and Litigation Division. Before her tenure at the OCC, she was a Special Assistant United States Attorney at the U.S. Attorney’s Office for the District of Columbia, counsel to the Department of Commerce’s Office of Special Matters, and counsel to the U.S. Senate’s Permanent Subcommittee on Investigations.



Scott McGaunn, Special Agent & Private Sector Engagement Coordinator, Counterintelligence - Federal Bureau of Investigation

Scott McGaunn has been a Special Agent with the Federal Bureau of Investigation for the past 24 years. He has investigated White Collar Crime and the Russian Mafia while stationed in San Francisco, and the Bonanno and DeCavalcante Italian Mafia Families while stationed in New York City. He spent 6 years on the FBI's Joint Terrorism Task Force and 12 years investigating computer hackers, cyber criminals, intellectual property violations and corporate espionage in New York and Boston. Special Agent McGaunn was most recently assigned to the Counterintelligence Division at the Boston FBI and lectures extensively to industry and academia on counterintelligence and cyber threats in this area. He also publishes the FBI's monthly Private Sector Newsletter for thousands of New England industry and academic security practitioners.

Special Agent McGaunn received his undergraduate degree from the University of Massachusetts at Amherst, his MSCJ from UMass-Lowell, and his M.B.A. from Bentley University. He currently teaches "Issues in Cybercrime and Cyber Security" as an adjunct faculty member at UMass - Lowell.



Kristen Morneau, Senior Advisor - Mohawk Global

Kristen Morneau is a licensed customs broker who has worked in international trade compliance and logistics for over two decades. Before joining Mohawk, Kristen worked for Microsemi FTD in Beverly, MA as the Senior Manager of Global Logistics and Compliance. Her background includes import entry, Commerce and State (ITAR) licensing, CTPAT, and import and export classification. She has provided training on commercial documentation, antiboycott regulations, AES filing, and Incoterms. As a former logistics and trade compliance manager, she implemented an export compliance program and created a process for automation of order holds for export-controlled goods. During her time as a manager, she established an entry program to reduce transit times for U.S. customers by 33 percent. As Senior Advisor at MGTA, Kristen's duties include import and export gap analysis, compliance manual development, product classification, and ITAR licensing assistance. Kristen's expertise services the New England global trade industry.



James Mulvehill, Senior Manager, Trade & Customs – KPMG LLP

James Mulvehill is a Senior Manager in KPMG's Trade and Customs practice. During his 14+ years in the trade and customs field James has gained extensive experience assisting a broad range of clients with customs compliance and opportunity, as well as export controls compliance and management. Prior to joining KPMG James practiced with another Big 4 trade and customs consulting firm, as well as with a global trade law firm.

James' import experience includes work with clients in the chemical, textile and apparel, consumer goods, technology, automotive, and electronics sectors. James has significant experience with a variety of inbound trade issues, including valuation, classification, origin/marketing, recordkeeping, and other customs regulatory issues, including first sale, foreign trade zones, free trade agreements, duty drawback and other special trade programs.

James has worked with a variety of different companies, including clients in the A&D, chemical, medical devices, electronics, and food and beverage sectors on key export control engagements. James' experience includes general export control consulting, assisting with day to day export control operational matters and training responsible personnel, and auditing/testing a company's policies and procedures in the context of compliance reviews or in response to government consent agreements.



Paula Murphy, Director – Massachusetts Export Center

Paula is founding director of the Massachusetts Export Center, part of the Massachusetts Small Business Development Center Network. She has over twenty years of international business experience in both the public and private sectors. In addition to her role at the Export Center, Paula taught graduate-level international trade at Boston University for many years. Paula speaks and writes frequently on international trade matters. She has also led the Massachusetts Export Center to receive numerous awards, including the Presidential E Award – the highest honor the federal government can give to American people, firms or organizations that have made significant contributions to the increase of American exports. Paula was also named the 2005, 2008 and 2014 Massachusetts State Star by the Association of Small Business Development Centers. She has served on the boards of several non-profit international trade organizations and currently serves on District Export Council of Massachusetts. She is also national co-chair of the international trade committee for the Association of Small Business Development Centers. She is a Certified Global Business Professional (CGBP), and a Certified U.S. Export Compliance Officer (CUSECO).



Kathleen Newell, Trade Compliance Manager – Massachusetts Export Center

Located in the Massachusetts Export Center Boston office, Kathleen is the international trade compliance manager, and serves as project manager for the Export Center's market research program and manages operations for the Export Center's Compliance Alliance initiative. She has over twenty years of experience in international trade specializing in trade compliance, logistics, and market research. Prior to her role in the public sector, she held a number of positions in the private sector including several years as export compliance administrator at one of the world's leading manufacturers of telecommunications testing equipment where she managed the company's trade compliance program. During her tenure with the company she engaged in activities such as the development of compliance audit procedures & corporate RMA procedures, encryption registration & reporting, export license determination, and more. Kathleen has lived in Latin America and Europe, is fluent in Spanish, and has a working knowledge of French, Italian, and other languages. She received the NASBITE Certified Global Business Professional (CGBP) designation in 2006, and in 2015 she earned her Certified U.S. Export Compliance Officer (CUSECO) designation, the industry standard for professionals working as export compliance practitioners in the private sector.



Alfonso Posada, International Sales Director - EconoCorp, Inc.

Alfonso Posada joined Econocorp Inc., a leading USA manufacturer of packaging machinery in 2017. As the company's International Sales Director, Alfonso primarily focuses in new business development through multiple channels in over 85 countries and six continents. Prior to joining Econocorp, Alfonso was a Global Strategist Consultant for several USA and Asian multinationals. He was involved in consulting mergers and acquisitions by Asian companies as well. From 1995 through 2013, Alfonso held various positions as Director of International Sales & Marketing, Sr. Business Development and Director of Finance for Marubeni Americas Corporation, Canon Americas and Sharp Electronics Corporation.

Alfonso Posada holds a Bachelor of Business Administration degree in International Finance and Marketing from the University of Miami. He is fluent in Spanish, and is also able to conduct business in Portuguese. He is an avid sports enthusiast who enjoys soccer, skiing, and mountain biking. Alfonso currently lives in Massachusetts and is a father of two very lively girls.



Joshua Shrager, Senior Vice President - Kharon

Josh works with Kharon's key clients on strategic initiatives and partnership opportunities, while also heading the company's marketing operations. He also oversees Kharon's New York office. Prior to Kharon, Josh was a director at data analytics firm Quid, where he managed east coast and Europe client relations operations and directed company wide client engagement strategy and implementation. Previously, Josh served in the U.S. Department of the Treasury as a Financial Attaché to Saudi Arabia as well as the Treasury Director of the Iraq Threat Finance Cell in Baghdad. He also was a U.S. Department of State Foreign Service Officer, with postings in Mexico and The Gambia, where he oversaw the embassy's Public Affairs office.



Stephanie Siegmann, Chief, National Security Unit - U.S. Attorney's Office, District of Massachusetts

Since June 2018, B. Stephanie Siegmann has been the Chief of the National Security Unit of the United States Attorney's Office of the District of Massachusetts. In this capacity, she supervises the prosecution of all national security-related matters in Massachusetts and works closely with the FBI's Joint Terrorism Task Force as the coordinator of the Anti-Terrorism Advisory Council for this district. She has also chaired the Massachusetts Counter-Proliferation Working Group since 2007. Since 2003, she has been investigating and prosecuting matters involving international and domestic terrorism, violations of U.S. export laws and sanction regulations, espionage, misuse and mishandling of classified information, and computer crimes. Ms. Siegmann was awarded the 2017 Director's Award for Superior as an Assistant U.S. Attorney from the Executive Office of U.S. Attorneys and the 2011 Top Prosecutor Award in the area of national security from the Women in Federal Law Enforcement Foundation (WIFLE). In addition to working as a prosecutor, from 2010 to 2012, Ms. Siegmann also taught Terrorism Law as an adjunct faculty member at Suffolk University Law School.

Prior to joining the United States Attorney's Office in 2003, Ms. Siegmann worked as a litigation associate concentrating on intellectual property matters at Edwards & Angell, LLP and Hill & Barlow. Prior to working in private practice, Ms. Siegmann served as trial counsel in the Navy Judge Advocate Corps from 1997 to 2001. She was awarded the Navy and Marine Corps Achievement Medal in 1999 and the Navy and Marine Corps Commendation Medal in 2000.



Liora Stone, President - Precision Engineering, Inc.

After 10 years in the hospital setting, Liora transitioned to a more "occupational health" environment, to concentrate full-time on PRECISION ENGINEERING INC - the business she co-founded with her husband & business partner, Peter. Leading the company as its President and CEO, and traveling the world to meet with customers, Liora thinks back to her "patient advocate" role as a nurse, when acting on the vision statement she created for Precision Engineering – "Through pride in metal manufacturing and a commitment to personalized service, Precision Engineering Inc. elevates our company, our employees, our customers, and our greater community, by "Fabricating Solutions, Forming Results" – because ultimately, what we make benefits all of our families."

When not working, Liora continues to give back to her community by serving as a Director or Advisor on several Boards and by volunteering each year, as a nurse, at the Boston Marathon.



John Worthington, CEO - IBT Online

John brings decades of successful international business development experience to clients. Being deeply involved in international online operations, digital marketing and sales management programs, John is a frequent key note speaker at export and international business events.

A founding partner at IBT Online at its creation in 2002, John started his professional career in London qualifying as a Chartered Accountant. Today, he is an acknowledged expert in the field of international online business development. John sits on the boards of a number of international companies on both sides of the Atlantic. John manages overall operations as well as directing his team to assist companies in optimizing their online presence in international markets.