BIS @ MIT

September 3 & 4, 2024 Cambridge, Massachusetts

Exhibitor & Networking Reception Sponsor Opportunities

The Massachusetts Export Center will host the U.S. Department of Commerce Bureau of Industry and Security for a "<u>Complying with U.S. Export Controls</u>" training program, taking place on September 3 & 4 in Cambridge, Massachusetts at the Massachusetts Institute of Technology. The Export Center invites service providers, including law firms, consultants, compliance automation solution providers, freight forwarders and others to exhibit during this program, which will attract key global trade compliance decision-makers from companies throughout the region and country. Space is extremely limited, so early registration is strongly encouraged. The sooner you register, the sooner the Export Center can begin to promote your participation!

Exhibitor Package

The exhibitor fee for both days is \$1,625 and features the following benefits:

- Skirted display table placed in the registration and breakfast buffet area, located immediately outside the training room. Space is limited to just a few exhibitor tables.
- Opportunity to display banners and table drapes, disseminate information, and collect business cards from the attendees.
- Exhibitor logos will be listed on marketing communications (including the Export Center's web site and email communications), reaching well over 10,000 exporter contacts.
- o Includes registration for one person to attend all three days of training (an \$625 value).

Networking Reception Sponsor Package

The Export Center is seeking a single sponsor to host a networking reception on the evening of Tuesday, September 3, 2024 The reception will take place in a room / patio (weather permitting) overlooking the Charles River

- Full Exhibitor Package (described above)
- o Complimentary Compliance Alliance membership for FY25
- Opportunity to display banners, table drapes and disseminate information in the reception space.
- Sponsor logo to be included on reception invitation circulated to training attendees and to other trade compliance professionals in Massachusetts.
- Opportunity to provide brief welcoming remarks at the reception.

And more!

For further information, contact Paula Murphy at paula.murphy@massexport.org or 617-947-0527.

