



## The Massachusetts Small Business Development Center Network (MSBDC) &

## The Fall River Mill Owner's Association (FRMOA)

Present

# Fall River Business Resources Forum "Grow Our Mills, Grow Fall River" March 15, 2011









## Grow Our Mills, Grow Fall River

## Agenda

#### 8:30 a.m. Welcome

Melinda Ailes of the MA Small Business Development Center Network

#### Introduction

Pat Tod of the Fall River Mill Owner's Association

#### Remarks

Fall River Mayor William Flanagan

8:45 a.m. Presentations

See Speakers List

10:35 a.m. Questions & Answers

#### 10:50 a.m. Introduction

Pat Tod of the Fall River Mill Owner's Association

### **Closing Remarks**

State Representative David Sullivan

## 11:00 a.m. Wrap Up

Pat Tod of the Fall River Mill Owner's Association

#### Fall River Business Resources Forum "Grow Our Mills, Grow Fall River" March 15, 2011

#### List of Speakers

Nancy Gibeau	Financing opportunities
Debbie Carroll	Business advocacy and services
Larry Cameron	Financing opportunities
John Long	Grant money for training employees
Chris Martin	Improving operating efficiencies
Dan Lilly	Getting contracts with the government
Angus McQuillan	Developing a life sciences capacity
Jeanne Girard	Business start up assistance
Rob Mellion	Business advocacy and services
Nancy Lowd	Selling your goods internationally
Don Sullivan	Business & economic information
Werner Horbeck	Business counseling
Dean Susan Engelkemeyer	Market research and business research opportunities
Carmen Aguilar	Business training programs
Steve Parr	Financing opportunities
Barbara Miller	How to sell to the state
Elizabeth Pierotti	Developing Innovation
Glenn Gertridge	Improving operating efficiencies
Jennifer Menard	Supporting regional economic development
Lou Petrovic	Partnerships with the university and industry
Chuck Grigsby	Financing opportunities
Sarah Conery	Business advocacy and services
Tom Perriera	Employer services
Donna O'Connor	Financing opportunities
Fahri Karakaya	Marketing & internet information
Lisa Holmes	Financing opportunities
Brian Ross	Selling to the government
Buddy Rocha	Access point for multiple state business services
Buddy Rocha Lou Petrovic	Access point for multiple state business services Supporting entrepreneurship & innovation through networking
	Debbie Carroll   Larry Cameron   John Long   Chris Martin   Dan Lilly   Angus McQuillan   Jeanne Girard   Rob Mellion   Nancy Lowd   Don Sullivan   Werner Horbeck   Dean Susan Engelkemeyer   Carmen Aguilar   Steve Parr   Barbara Miller   Elizabeth Pierotti   Glenn Gertridge   Jennifer Menard   Lou Petrovic   Chuck Grigsby   Sarah Conery   Tom Perriera   Donna O'Connor   Fahri Karakaya   Lisa Holmes

## Academic Center for Entrepreneurship (ACE)

Bristol Community College (BCC) 777 Elsbree Street Fall River, MA 02720 Tel: 508-678-2811 Ext. 2695

#### Point of Contact

Jeanne Girard, Staff Associate Jeanne.girard@bristolcc.edu

www.bristolcc.edu

Services Offered

Business Planning & Advice

#### **Description of Services**

Academic Center for Entrepreneurship ACE is a small business resource center devoted to guiding the small and micro business owner toward their goal of starting and running a successful and productive enterprise. It is equally devoted to creating an alliance between education and a healthy economy. Whether you want to explore the idea of business ownership, get started with a business or enhance an existing business, ACE can assist.

## Advanced Technology Manufacturing Center (ATMC)

University of Massachusetts Dartmouth 151 Martine Street Fall River, MA 02723 Tel: 508-910-9842

#### Point of Contact

Lou Petrovic, Director lpetrovic@umassd.edu

www.atmc.umassd.edu

#### Services Offered

Business Planning and Advice, Export Assistance, Government Contracting & Procurement, Business Advocacy and Networking, Innovation & Product Development, Prototyping, Start-up Services, Economic Development

#### **Description of Services**

The ATMC provides advanced technology and manufacturing solutions through industry and university partnerships and assists entrepreneurs to meet current and future business needs. Through our Intern Program, we are able to provide low cost, high tech solutions for manufacturing problems.

## Associated Industries of Massachusetts (AIM)

#### One Lakeshore Drive Bridgewater, MA 02324 Tel: 617-488-8352

#### Point of Contact

Debbie Carroll, Regional Membership Director, Southeast Central Region dcarroll@aimnet.org

www.aimnet.org

#### Services Offered

Workforce Training & Assistance, Business Advocacy & Networking, Start-up Services

#### **Description of Services**

AIM is one of the most trusted business associations in Massachusetts. Since 1915, employers have depended on AIM to help solve all sorts of problems—fighting anti-business legislation, making sense of confusing employment laws, and training workers and managers for the new economy.

## **Bristol Workforce Investment Board (WIB)**

One Government Center, 5<sup>th</sup> floor Fall River, MA 02722 Tel: 508-675-1165

#### Point of Contact

Thomas Perreira, Executive Director tperreira@detma.org

www.bristolwib.org

#### Services Offered

Workforce Training & Assistance

#### **Description of Services**

The Bristol WIB oversees a wide range of workforce development activities in SE Massachusetts, representing a multitude of federal and state funding streams. Services targeted for job seekers and employers include occupational training, special employer grants and help finding qualified employees.

## **CDC New England**

30 Exchange Terrace Providence, RI 02903 Tel: 508-254-7891

#### Point of Contact

Nancy Gibeau, Business Development Officer ngibeau@bdcnewengland.com

www.cdc.newengland.com

#### Services Offered

Financing & Loans

#### **Description of Services**

CDC New England and BDC Capital provide innovative financing to businesses that might not be able to obtain all the financing needed from conventional lenders. CDC New England provides SBA 504 loans for real estate and machinery & equipment and is the only Premier SBA 504 lender in New England. BDC Capital is a 57 year-old private company which sources funds for its loans and investments from 28 member banks. BDC also administers the Recycling Loan Fund for the Commonwealth of Massachusetts.

## **Center for Workforce & Community Education**

Bristol Community College (BCC) 777 Elsbree Street Fall River, MA 02720 Tel: 508-678-2811 Ext. 2158

#### Point of Contact

Carmen Aguilar, Dean of Center for Workforce & Community Education carmen.aguilar@bristolcc.edu

www.bristolcc.edu/thecenter

#### Services Offered

Workforce Training & Assistance, Business Planning & Advice, Government Contracting & Procurement, Process Improvement – Lean Manufacturing, Business Advocacy & Networking, State Specialty Programs

#### **Description of Services**

The Workforce Center, part of BCC's Center for Workforce and Community Education, develops and implements customized workforce education throughout Southeastern Massachusetts and Rhode Island. The Center offers on-site training throughout the region with companies and organizations of all sizes.

## **Charlton College of Business**

UMASS Dartmouth Old Westport Road North Dartmouth, MA 02747 Tel: 508-910-6947

www.umass.edu

#### Services Offered

Internships

#### **Description of Services**

Internships, Charlton College of Business.

### eCommerce Network

University of Massachusetts-Dartmouth Dartmouth, MA 02747 Tel: 508-999-8745

#### Point of Contact

Fahri Karakaya Professor and Director of e-Commerce Network f1karakaya@umassd.edu

www.umassd.edu/ecommerce/

#### Services Offered

Business Planning & Advice, Business Advocacy & Networking, Marketing

#### **Description of Services**

Helping area businesses to improve e-Commerce operations, including web site analysis, e-marketing plan development, e-marketing strategy development and implementation, and bringing together the e-Commerce professionals in networking.

Mike Griffin, Internship Director mgriffin@umassd.edu

## Fall River Area Chamber of Commerce and Industry

#### 200 Pocasset Street Fall River, MA 02721 Tel: 508-676-8226

#### Point of Contact

Robert Mellion, CEO rmellion@fallriverchamber.com

www.fallriverchamber.com

#### Services Offered

Workforce Training & Assistance, Business Planning & Advice, Business Advocacy & Networking, Start-up Services, Economic Development, Export Assistance

#### **Description of Services**

The Fall River Chamber of Commerce is a not-for-profit organization dedicated to serving as the preeminent voice of business in the greater Fall River area since 1911, by representing the interests of its diverse membership, as well as stimulating and promoting new and existing business activities.

## Fall River Mill Owner's Association (FRMOA)

104 Anawan Street	Point of Contact
Fall River, MA 02721	George Delany
Tel: 508-252-3425	gbd77@comcast.net

#### www.frmoa.com

#### Services Offered

Business Planning & Advice, Business Advocacy & Networking, Innovation & Product Development, Economic Development

#### **Description of Services**

The Mill Owner's Association (501 c 6, status pending) has been created to bring mill owners together to gain economic advantage in the operation in our mills, to foster new business across the City, and to become the economic hub from which new prosperity in the City and beyond will be generated.

## Greater Boston Manufacturing Partnership (GBMP)

UMass Boston
100 Morrissey Blvd.
Boston, MA 02125
Tel: 617-287-7648

Point of Contact

Chris Martin, Vice President cmartin@gbmp.org

www.gbmp.org

#### Services Offered

Workforce Training & Assistance, Process Improvement – Lean Manufacturing, Business Advocacy & Networking

#### **Description of Services**

GBMP is a not-for-profit corporation whose sole focus is to help companies become more productive, competitive, and profitable through Continuous Improvement education and hands-on implementation of best practices. We work with large and small companies throughout New England.

## **Government Sales Advisory Program**

Massachusetts Small Business Development Center		
Network (MSBDC) Point of	Point of Contact	
200 Pocasset Street		
Fall River, MA 02721Dan Lilly	y, Government Sales Advisor	
Tel: 508-673-9783 delilly@	msbdc.umass.edu	

www.msbdc.org/gs

Services Offered

**Government Contracting & Procurement** 

#### **Description of Services**

We provide assistance with all aspects of government sales including: database registration, certification, lead identification bid and proposal submission. We provide bid lead opportunities, specifications and standards, and one-on-one guidance to help navigate the government sales process.

## Jobs for Fall River, Inc.

1 Government Center Fall River, MA 02722 Tel: 508-324-2620

#### Point of Contact

Stephen Parr s.parr@froed.org

www.froed.org

#### Services Offered

Business Planning & Advice, Financing & Loans, Start-up Services, Economic Development

#### Description of Services

Provides low interest financing to both start-ups and existing businesses. Offers technical assistance, site selection assistance and acts as an informal referral service to both new and existing businesses. Provides financial packaging by partnering with banks, state, federal and other lenders.

## **Massachusetts Export Center**

794 Purchase Street New Bedford, MA 02740 Tel: 508-999-1388

#### Point of Contact

Nancy Lowd, Senior International Trade Advisor nlowd@msbdc.umass.edu

www.mass.gov/export

#### Services Offered

Export Assistance, Marketing

#### **Description of Services**

Export counseling and technical assistance, international market research, training, assistance with export compliance issues.

## Massachusetts Growth Capital Corporation (MGCC)

529 Main Street Suite 1M10 Boston, MA 02129 Tel: 617-523-6262

#### Point of Contact

Charles Grigsby, Interim President cgrigsby@massgcc.com

www.massgcc.com

#### Services Offered

Financing & Loans, Economic Development

#### **Description of Services**

MGCC provides capital to Massachusetts businesses, women and minority owned businesses and local development efforts, in flexible financing programs, by supplementing the capital available from private financial institutions in order to promote the creation and maintenance of jobs in Massachusetts.

## **Massachusetts Life Sciences Center**

1000 Winter Street, Suite 2900 Waltham, MA 02451 Tel: 617-921-7749

#### Point of Contact

Angus McQuilken, VP for Communications amcquilken@masslifesciences.com

www.masslifesciences.com

#### Services Offered

Financing & Loans, Business Advocacy & Networking, State Specialty Programs, Economic Development

#### **Description of Services**

The Massachusetts Life Sciences Center is a quasi-public agency tasked with implementing the Massachusetts Life Sciences Act, a ten-year, \$1 billion initiative that was signed into law in June of 2008. The Center's mission is to create jobs in the life sciences and support scientific research.

## Massachusetts Office of Business Development (MOBD)

275 Martine Street Suite 201 Fall River, MA 02723 Tel: 508-730-1438

#### Point of Contact

Buddy Rocha, Southeast Regional Director buddy.rocha@state.ma.us

www.mass.gov/eohed

#### Services Offered

Workforce Training & Assistance, Business Planning & Advice, Financing & Loans, Export Assistance Business Advocacy & Networking, State Specialty Programs, Economic Development

#### **Description of Services**

The Massachusetts Office of Business Development (MOBD) is committed to promoting job growth, retaining existing jobs, and stimulating private investment within the Commonwealth of Massachusetts. MOBD serves as a single point of contact to facilitate simplified, timely access to governmental and non-governmental resources and incentive programs that help businesses thrive in Massachusetts. By providing guidance and industry expertise across a diverse array of industry clusters, MOBD serves to create a dynamic environment for business expansion and growth.

## Massachusetts Operational Services Division (OSD)

One Ashburton Place Boston, MA 02108 Tel: 617-720-3148 **Point of Contact** 

Barbara Miller, Director of QA, Training and Outreach barbara.miller@state.ma.us

www.mass.gov/osd

Services Offered

**Government Contracting & Procurement** 

#### Description of Services

OSD establishes Statewide Contracts for goods and services that ensure best value and support the socioeconomic and environmental goals of the Commonwealth. OSD includes Comm-PASS (the states e-procurement system). The Supplier Diversity Office provides training for the business community.

## Massachusetts Small Business Development Center Network Southeast Regional Office (MSBDC)

200 Pocasset Street Fall River, MA 02721 Tel: 508-673-9783 Point of Contact

Melinda Ailes, Regional Director mlailes@msbdc.umass.edu

#### www.msbdc.org/semass

#### Services Offered

Business Planning & Advice, Start-up Services, Economic Development, Financing & Loan Advice, Marketing

#### **Description of Services**

MSBDC provides FREE, one-on-one, confidential support services focusing on: small business growth and success, financing and loan assistance, strategic, marketing and operational planning. MSBDC's clients represent early stage, high growth, troubled and mature small businesses. We are full time, qualified business advisors with entrepreneurial and industry experience.

## Massachusetts Supplier Diversity Office (SDO)

10 Park Plaza	Point of Contact
Suite 3740 Boston, MA 02116 Tel: 617-973-8574	Brian Ross, Director brian.ross@state.ma.us

#### www.mass.gov/sdo

#### Services Offered

Government Contracting & Procurement, Government Certification, Business Advocacy & Networking, State Specialty Programs, Economic Development

#### **Description of Services**

SDO formerly known as State Office of Minority and Women Business Assistance (SOMWBA) continues its rich and long tradition of service to minority and women owned businesses in the Commonwealth of Massachusetts. The SDO has the responsibility to certify businesses that meet certain criteria. SDO certification is a marketing tool used to enhance a firm's ability to do business in public markets. Becoming SDO certified can help firms seeking contracts with the government.

## **MassDevelopment**

275 Martine Street Fall River, MA 02723 Tel: 508-578-0533

#### Point of Contact

Larry Cameron, Vice President lcameron@massdevelopment.com

www.massdevelopment.com

#### Services Offered

Business Planning & Advice, Financing & Loans, Export Assistance, Business Advocacy & Networking, Innovation and Product Development, State Specialty Programs, Economic Development

#### **Description of Services**

MassDevelopment is the Commonwealth's financing and development authority, working with businesses, non-profits, financial institutions, developers, and local officials to stimulate economic growth. The agency redeveloped the Kerr Mill site into the South Coast Research and Technology Park.

#### MassMEP

Point of Contact

100 Grove Street Worcester, MA 01605 Tel: 339-227-2756

Glen Gertridge, Business Dev. Manager glenng@massmep.org

#### www.massmep.org

#### Services Offered

Business Planning & Advice, Process Improvement – Lean Manufacturing, Business Advocacy & Networking, Innovation & Product Development, Start-up Services, Economic Development

#### **Description of Services**

Training and consulting organization focused exclusively on manufacturing in Massachusetts. Service areas include Continuous Improvement, Growth and Innovation, Energy and Environmental, Global Supply Chain, and Workforce Skills Development.

## SCORE

60 School Street Brockton, MA 02301 Tel: 508-587-2673

#### Point of Contact

Frank Sebastian score@scoresema.org

www.scoresema.org

Services Offered

Business Planning & Advice

#### **Description of Services**

SCORE is a volunteer organization of business leaders providing free and confidential business counseling to small businesses and entrepreneurs seeking to establish their own business. For a free and confidential appointment call 508-587-2673 or visit www.scoresema.org.

## Small Business Association of New England (SBANE)

1601 Trapelo Road, Suite 212 Waltham, MA 02451 Tel: 781-890-9070

#### Point of Contact

Sarah Conery Sarah@sbane.org

www.sbane.org

#### Services Offered

Workforce Training & Assistance, Business Planning & Advice, Financing & Loans, Business Advocacy & Networking, Insurance, Economic Development

#### **Description of Services**

SBANE is a not-for-profit association founded in 1938 and has approximately 600 members throughout the six New England states. SBANE's mission is enabling successful growth through profitable connections, innovation, leadership advocacy and education.

## South Eastern Economic Development Corporation (SEED)

80 Dean Street
Taunton, MA 02780
Tel: 508-822-1010

Point of Contact

Lisa Holmes, VP, Lending Team Leader Iholmes@seedcorp.com

www.seedcorp.com

#### Services Offered

Business Planning & Advice, Financing & Loans, Start-up Services, Economic Development

#### **Description of Services**

SEED is a non-profit, certified by the US Small Business Administration (1982). We participate in the SBA 504, Micro and Venture Capital programs. Additionally, we offer Business Workshops monthly throughout southeastern Mass and RI to assist small business borrowers. Loans \$2,000 to \$5,500,000.

## Southcoast Development Partnership (SCDP)

285 Old Westport Road Dartmouth, MA 02747 Tel: 508-999-8412 Point of Contact

Jennifer Menard, Executive Director jmenard@umassd.edu

www.southcoastdev.org

Services Offered

Business Advocacy & Networking, Economic Development

#### **Description of Services**

The SouthCoast Development Partnership is a regional economic development organization that facilitates economic development in the SouthCoast and complements the overall growth strategies of the region's communities by coordinating internal/external promotional and business development programs.

# Southeastern Regional Planning & Economic Development District (SRPEDD)

88 Broadway Taunton, MA 02780 Tel: 508-824-1367 Point of Contact

Stephen Smith, Executive Director ssmith@srpedd.org

www.srpedd.org

Services Offered

Economic Development

#### **Description of Services**

Data and information about demographics, traffic, other Economic Development Administration (EDA) grant assistance, planning and zoning, transportation (highways, SRTA, South Coast Rail, bike paths).

## Southern New England Entrepreneurs Forum (SNEEF)

ATMC 151 Martine Street Fall River, MA 02723 Tel: 508-910-9842

#### Point of Contact

Lou Petrovic Assistant Vice Chancellor Research Development Ipetrovic@umassd.edu

www.sneef.org

#### Services Offered

Business Planning & Advice, Start-up Services, Economic Development

#### **Description of Services**

SNEEF is a forum to provide entrepreneurs the opportunity to hear from and interact with leaders from industry, finance, marketing, venture and angel capital, as well as other entrepreneurs, academics, and students. It is sponsored by UMass Dartmouth's Charlton College of Business and the ATMC.

## The Inventing Life

1018 Perry Hill Road Greene, RI 02827 Tel: 401-397-3210

#### Point of Contact

Elizabeth M. Pierotti, President info@theinventinglife.com

www.theinventinglife.com

#### Services Offered

Innovation and Product Development

#### **Description of Services**

For companies who want innovation to be a priority. Workshops address challenges of owners, team leaders, and employees in generating/developing viable product ideas. Provides process and tools to unleash individual creativity, foster team collaboration, and validate new concepts quickly and effectively.

## **U.S. Small Business Administration**

10 Causeway Street
Room 265
Boston, MA 02222
Tel: 617-565-5607

#### Point of Contact

Donna O'Connor, Business Development Specialist donna.oconnor@sba.gov

www.sba.gov/ma

#### Services Offered

Business Planning & Advice, Financing and Loans, Export Assistance, Government Contracting and Procurement, Government Certification, Business Advocacy and Networking, Start-up Services, Economic Development

#### **Description of Services**

SBA provides technical assistance through programs offered by MSBDC, SCORE, and CWE. SBA also offers guaranty financing through many local community lenders and credit unions up to \$5MM, as well as micro-loans up to \$50,000. SBA provides government contracting opportunities through CCR and 8A programs.

### **University of Massachusetts Dartmouth**

Charlton College of Business 285 Old Westport Road North Dartmouth, MA 02747 Tel: 508-999-8421

#### Point of Contact

Susan West Engelkemeyer, Dean sengelkemeyer@umassd.edu

www.umass.edu/charlton

#### Services Offered

Workforce Training & Assistance, Process Improvement - Lean Manufacturing, Marketing

#### **Description of Services**

The Charlton College of Business at the University of Massachusetts Dartmouth offers certificate programs in addition to undergraduate and graduate degree programs in business. The college also provides workshops and services through the Center for Marketing Research, BIRC, and eCommerce Network.

## Workforce Training Fund

Bristol Community College (BCC) 777 Elsbree Street D Building Fall River, MA 02720 Tel: 508-678-2811 Ext. 2165

#### **Point of Contact**

John Long, Director of Workforce Development john.long@BristolCC.edu

#### www.bristolcc.edu/workforce

#### Services Offered

Workforce Training & Assistance, Business Planning & Advice, Process Improvement – Lean Manufacturing, State Specialty Programs

#### **Description of Services**

Local companies and small businesses are urged to take advantage of workforce training through The Center for Workforce and Community Education at Bristol Community College. Businesses may be eligible for up to \$250,000 in grant funding. Most businesses in this area aren't aware of these funds.