

Massachusetts



U.S. Small Business
Administration

Women's History Month Conference



Join us in achieving small business success: bring your questions, get best practices, overcome the hurdles...and hear from women who make it happen!

Tuesday, March 7th

10 a.m. - Noon

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Opening Remarks: 10:00-10:10 *Bob Nelson*, Massachusetts District Director

Session I: 10:10-10:45 **Success is Achievable**

Achieve success with your CWE team! *Michelle Miller & Racquel Knight*

Hear an inspirational business journey from *Jessika Rozki*, CEO of Rozki's Rides

Moderated by *Lisa Gonzalez Welch*, SBA Economic Development Specialist

Session II: 10:45-11:20 **WOSB-Application Words of Wisdom & Women in Technology**

Sandra Ledbetter, APEX Government Sales and **Kirby Williams**, Advantage Publications

Crystal Pierce, APEX Procurement Specialist and **Stephanie Hutch**, Makai LLC

Moderated by *Susan Lourie*, SBA Business Opportunity Specialist

Session III: 11:20-11:55 **Where's the Capital**

Jill Beresford, MSBDC Senior Business Adviser

Jessica Mello, SEED Corp. Business Assistance & Marketing Officer

Moderated by *Carlos Hernandez*, SBA Lender Relations Specialist

Join us for one or all three sessions. We look forward to hearing from you!

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