



Friday, December 11, 2015

Agenda Summary

9:00 a.m.	<b>Registration &amp; Exhibits Open</b>	
	<ul style="list-style-type: none"> <li>Continental breakfast &amp; coffee available in Room 1</li> <li>Export trivia scavenger hunt starts at registration desk</li> </ul>	
9:30 a.m.	<b>Opening Address</b>	
	<ul style="list-style-type: none"> <li>Deputy U.S. Trade Representative, Ambassador Robert Holleyman – Room 2</li> </ul>	
10:30 a.m.	<b>Session I Workshops</b>	<b>11:00 a.m. Q&amp;A Discussion</b>
		<ul style="list-style-type: none"> <li>Export Shipping &amp; Logistics – Transportation Library</li> </ul>
11:45 a.m.	<b>Session II Workshops</b>	<b>11:45 a.m. Q&amp;A Discussion</b>
		<ul style="list-style-type: none"> <li>Government Resources for Exporters – Transportation Library</li> </ul>
12:45 p.m.	<b>Exhibit &amp; Lunch Break</b>	<b>12:15 p.m. Q&amp;A Discussion</b>
		<ul style="list-style-type: none"> <li>STEP Grant Application Clinic – Transportation Library</li> </ul>
12:45 p.m.	<b>Exhibit &amp; Lunch Break</b>	<b>12:45 p.m. Compliance Alliance Lunch</b>
	<ul style="list-style-type: none"> <li>Lunch available in Room 1</li> </ul>	<ul style="list-style-type: none"> <li>Compliance Alliance Members Only – Room 5</li> </ul>
1:30 p.m.	<b>Session III Workshops</b>	<b>1:30 p.m. Q&amp;A Discussion</b>
		<ul style="list-style-type: none"> <li>Export Regulatory Compliance – Transportation Library</li> </ul>
	<ul style="list-style-type: none"> <li>Maintaining Data Security Integrity &amp; Compliance in a Global Business Environment – Room 2</li> <li>A New Era in Export Reporting: AES Transitions to the ACE Platform – Room 4</li> </ul>	
2:45 p.m.	<b>Keynote Address</b>	
	<ul style="list-style-type: none"> <li>Kevin Wolf, Assistant Secretary of Commerce for Export Administration - Room 2</li> </ul>	
3:45 p.m.	<b>Program Wrap-Up</b>	
	<ul style="list-style-type: none"> <li>Raffle Drawing – Room 2</li> </ul>	
4:00 p.m.	<b>Networking Reception</b>	
	<ul style="list-style-type: none"> <li>W Hotel Lounge</li> </ul>	



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**Friday, December 11, 2015**

**10 Park Plaza, 2<sup>nd</sup> Floor Conference Center, Boston, MA**

 **Follow the day on Twitter #ExportExpo**

## Detailed Agenda

**9:00 a.m.**

### Registration & Exhibits Open

- Continental breakfast & coffee available in Room 1
- Export trivia scavenger hunt starts at registration desk

**9:30 a.m. –  
10:15 a.m.**

### Opening Address

#### Room 2

- *Introduction: Paula Murphy, Director – Massachusetts Export Center*
- *Moderator: James Paul, Director, Boston US Export Assistance Center – US Department of Commerce*

Ambassador Robert W. Holleyman II, Deputy U.S. Trade Representative

*Ambassador Holleyman will talk about the recent landmark passage of the Trans-Pacific Partnership Agreement and the outlook for free trade, including opportunities under the Transatlantic Trade & Investment Partnership.*



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**10:30 a.m. –  
12:45 p.m.**      **Workshops and Q&A Discussions**

**10:30 a.m. –  
11:30 a.m.**      **Session I (Two Concurrent Workshops, One Q&A Discussion)**

**Assessing and Implementing Free Trade Agreement Benefits**

**Room 2**

- *Moderator: Paula Murphy, Director – Massachusetts Export Center*
- Karen Hilliker, Senior Trade Compliance Manager – Avid Technology, Inc.
- Matthew Bock, Partner – Middleton & Shrull, LLC
- E. Lisa Hill, Senior Manager, Global Trade Strategies – Ocean Spray International Services, Inc.

**Special Topics in Compliance: Antiboycott Requirements, Audits and Investigations**

**Room 4**

- *Moderator: Luiz da Costa, Senior Manager, Global Customs & Trade Facilitation – OvaScience, Inc.*
- Sylwia Lis, Partner – Baker & McKenzie LLP
- Tahlia Townsend, Partner – Wiggin and Dana LLP

**11:00 a.m. Q&A Discussion**

**Export Shipping & Logistics – Transportation Library**

- *Moderator: Nancy Lowd, Senior Trade Advisor – Massachusetts Export Center*
- Stephan Howard, Director, CSI Group LLC – Container Services International
- Joseph Wyson, Executive Vice President – OCEANAIR, Inc.



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11:45 a.m. –

12:45 p.m.

**Session II (Two Concurrent Workshops, Two Consecutive Q&A Discussions)**

**OFAC Sanctions Policy & Compliance Update**

**Room 2**

- *Moderator: Larry Disenhof, Group Director, Export Compliance & Government Relations – Cadence Design Systems, Inc.*
- Frank Boudra, Sanctions Compliance Officer – Office of Foreign Assets Control (OFAC), U.S. Department of the Treasury

**Foreign Exchange Outlook: Managing Trade Finance with a Strong Dollar**

**Room 4**

- *Moderator: Seena Urquhart, Manager of Credit & Collections – Vicor Corporation*
- Patrick Duong, Vice President, Foreign Exchange & Capital Markets – Citizens Bank
- Lucas Martin, Vice President, Foreign Exchange Sales – Santander Bank
- Patrick Rosseel, Vice President & Senior Relationship Manager – Citizens Bank
- Gregory Smith, Regional Director – Export-Import Bank of the U.S.

<p><b>11:45 a.m. Q&amp;A Discussion</b> <b>Government Resources for Exporters - Transportation Library</b></p> <ul style="list-style-type: none"> <li>• <i>Moderator: Julia Dvorko, Central MA Regional Director – Massachusetts Export Center</i></li> <li>• Eric Hunter, Vice President – MassDevelopment</li> <li>• John Joyce, Regional Export Finance Manager – U.S. Small Business Administration</li> <li>• Bonita Oehlke, Marketing Specialist – MA Department of Agricultural Resources</li> <li>• James Paul, Director, U.S. Export Assistance Center – U.S. Department of Commerce</li> <li>• Hunter Richard, Senior Manager of Business Development – MA Office of International Trade &amp; Investment</li> </ul>	<p><b>12:15 p.m. Q&amp;A Discussion</b> <b>STEP Grant Application Clinic - Transportation Library</b></p> <ul style="list-style-type: none"> <li>• <i>Moderator: Julia Dvorko, Central MA Regional Director – Massachusetts Export Center</i></li> <li>• Nancy Lowd, Senior International Trade Advisor – Massachusetts Export Center</li> <li>• Brittany McDonough, Senior Manager of Business Development – MA Office of International Trade &amp; Investment</li> <li>• Michelle Ouellette, Senior International Trade Specialist, U.S. Export Assistance Center – U.S. Department of Commerce</li> <li>• Hunter Richard, Senior Manager of Business Development – MA Office of International Trade &amp; Investment</li> </ul>
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12:45 p.m. –

1:30 p.m.

**Exhibit & Lunch Break**

Lunch for attendees available in Room 1

**Brown Bag Lunch for Compliance Alliance Members Only**

**Room 5**

with Kevin Wolf - BIS; Frank Boudra - OFAC; and Omari Wooden - Census

- Moderator: Brian Amero, Director of Global Compliance and Ethics – Teradyne, Inc.
- Private lunch for Compliance Alliance members and sponsors only. Ticket required for admission.



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1:30 p.m. –

2:30 p.m.

**Workshops and Q&A Discussion**

1:30 p.m. –

2:30 p.m.

**Session III (Two Concurrent Workshops, One Q&A Discussion)**

**Maintaining Data Security Integrity & Compliance in a Global Business Environment**

**Room 2**

- *Moderator: Kristen Rupert, Executive Director – AIM International Business Council*
- B. Stephanie Siegmann, Assistant U.S. Attorney & Export Control Coordinator, Anti-Terrorism & National Security Unit – U.S. Attorney's Office
- Kevin Swindon, Supervisory Special Agent, Boston CYBER Criminal Intrusion Program – Federal Bureau of Investigation
- Lise Test, Senior Associate – Baker & McKenzie LLP

**A New Era in Export Reporting: AES Transitions to the ACE Platform**

**Room 4**

- *Moderator: Christa Hurley, Customs & Trade Compliance Manager – H.C. Starck*
- Omari Wooden, Assistant Division Chief, Trade Regulations – U.S. Census Bureau
- Harvey Waite, Vice President of Compliance & Security – OCEANAIR, Inc.

**1:30 p.m. Q&A Discussion**

**Export Controls Compliance – Transportation Library**

- *Moderator: Kathleen Newell, Trade Compliance Manager – Massachusetts Export Center*
- Sylwia Lis, Partner – Baker & McKenzie LLP
- Ian Moss, International Trade Counsel – Goulston & Storrs PC
- Jason O'Brien, Director of Sales – Amber Road
- Tahlia Townsend, Partner – Wiggin and Dana LLP



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**2:45 p.m. Keynote Address  
Room 2**

Kevin Wolf, Assistant Secretary of Commerce for Export Administration

*Assistant Secretary Wolf will discuss the federal export control landscape, including recent regulatory developments under the Export Control Reform Initiative and the outlook for export regulatory policy in the near future.*

**3:45 p.m. Program Wrap-Up and Raffle Drawing  
Room 2**

**4:00 p.m. Networking Reception**

**Networking Reception at the W Hotel Lounge, Sponsored by Amber Road**

***Export Expo Nametag Required for Admission***



Take the escalator down to the first floor, take a U-turn to the right and exit the building on Stuart Street.  
Cross Stuart Street at the crosswalk and enter the W Lounge at the street level.

**All presentations will be available at [www.mass.gov/export/expo](http://www.mass.gov/export/expo) by December 18**

***Save the date for next year's Export Expo!  
Friday, December 9, 2016***



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